

**Potosi-Tennyson
Chamber of Commerce
Minutes of October 19, 2011**

President Marilyn Hauth called the meeting to order at noon at the Potosi Brewery. Attending the meeting are the following: Bill & Mary Uppena of Country Fields; Marilyn Hauth of Hickory Acres Farm; Ina Schaefer of Tandem Tire; Dennis Deiter of Tennyson-Potosi Bank; Diane Bowe of Citizens Bank; Rosann Bausch of Potosi Brewery; Erica Traver of the Village of Tennyson; Gary David of David Woodworks; Jodi Beidler of Tricor and Potosa Gallery; Kim Flesch of Marshall Real Estate; Roger Sedgwick of Sedgwick and Carol Friederick of The Insurance Center.

Agenda: A motion was made by Bill and seconded by Rosann.

Minutes of last meeting: Roger made a motion to approve the minutes with corrections, seconded by Bill. Motion carried.

Treasurer report: Roger made a motion to approve the treasurer's report, seconded by Diane. Motion carried.

Correspondence – none

Housing – The Kruser application for the program has been approved. Two more houses are being constructed in Jentz Subdivision.

Village & Point Project – Digging has been started for the Observation Tower.

Brewery- The Potosi Brewery Bicycle Tour was a huge success with 411 riders registered. Food, beer and music welcomed the bicyclist back after their ride. Profits went to the Potosi Brewery. The EMC Insurance voting for \$25,000 grant ended on Oct 8th. The lucky winners will be known by the end of the month. Save the date on Saturday Feb 18th there will be a Winter Brewfest at the Mystique Community Ice Center in Dubuque. This will be the first winter Brewfest. Christmas decorating of the brewery will be completed in November. The Christmas Open House is scheduled for Saturday Nov 19th. The Founders Room is available for parties. With the help of Tim Post the Brewery applied for a \$250,000 John Deere grant. The results will be known in a few weeks. Beer sales will expand to the Chicago area soon and then hopefully in Minnesota area. The 1852 Project has raised \$600,000. The campaign is 1.2 million short. 1.8 million is need totally.

Port of Potosi – Their fall Classic Spectacular Breweriana collectables, and flea market show is Sunday October 16th. Sam, Mike and Sparky attended the Guzzle and Twirl beer show in Minnesota. The Port of Potosi joined the BCCA club. The Port hopes this partnership will help both clubs to promote the love of breweriana collecting and the history of brewing for future generations. Mark your calendars for the March 17, 2012 Port of Potosi Breweriana and collectables show. It will be held at St. Andrew-Thomas School. The Port of Potosi has graciously accepted the job of organizing the Potosi Catfish parade again next year. New ideas are welcome. Our Christmas party for the Port will be held Tuesday Dec 13th at 6:30 at Haverland's Bar. Next meeting will be held Tuesday November 8th at Haverland's Bar.

Museum – The museum is closed for the season.

Tourism – The Tri-State Tourism Conference decided to pursue a new website. Decker continues to work on Social Media. This summer the TSTC intern program will be bigger but shorter. The 2011 publication are all gone and we are working on the layout for 2012. Ads have been placed for the Big River, publication for 3 issues totaling \$1127. This is a birding event "Celebration of Flight". LaFoe and Decker will begin the layout of the tri-fold Museum Map shortly. Information was presented on the Summer Work Travel Program. There are a number of students from Serbia who work in Galena through this program. There is a potential for the program to expand in the tri-state area. Decker was able to speak with 40 teachers at Southwest Technical College and a number of high school students on entrepreneurship. The "Winter Fan Fest" has become a Harley Davidson event. Wolf of Dubuque Harley Davidson is working with the TSTC. The event will be held Thursday thru Sunday March 2nd to 5th 2012 at the Five Flags in Dubuque.

GCTC is working on re-doing their web-site. Motorcyclists love the travel planner. Cookbooks are selling well at \$10.00. 700 information bags will be distributed at the Taste of Home cooking school. There will be an insert on upcoming Grant County events for Nov/Dec. Next meeting will be Tuesday October 25th at Pink Spot, Muscoda.

Back Home for Christmas: There will be cookie sale at the museum, food drive for the needy, toy drive of needy kids. The crafter will be located at the village hall and the grocerette. There won't be a charge for the crafters. They are asked to have a door prize of their wares. Santa's workshop will be at the old gas station. Santa will also read to the children at the library at 9:30. Bring your own camera for pictures. Others will read to the kids all day. There will be a table at the Potosi Inn to teach kids on how to make a Christmas ornament. Each business will have an individual drawing. There will be a drawing contest at the schools. At 6 pm there will be a lighting of the Christmas tree downtown donated by Sue and Paul Rojemann from their yard. There will be carolers and school choirs singing. Hot chocolate will be served from 6 to 8 pm. Judging of the decorating homes will be at 8pm. Advertisement will be in the Shopping News. The schools will send home an advertisement on all the events. Citizen's Bank and Mound City Bank will inform their clients of the events. If you have any lights to spare, donation of them would be appreciated as extra lights are needed.

Web-site: Nothing new.

Old Business: Benefits of being a chamber member booklet, was created by LuAnn. The booklet was very well done and a great job of promoting their business and keeping the chamber of commerce out there.

New Business: A budget was discussed and tabled to the next meeting. The Lancaster Area Chamber of Commerce Membership Manual was discussed and also tabled to a later meeting due to time. Election of officers will be held next meeting. Rosann and Marilyn will not be running. Carol would prefer not to run, if there is a replacement. It has been difficult with business and family obligations.

Once around: Catfish Bob will be giving Air Boat Tours of the river, as part of the TSTC birding event. Hickory Farms is making fudge including gluten free and other baking. The Potosi Gallery is doing a good. They will be closed in January for remodeling. Ina reminded us of the Fall Festival at St. Andrew-Thomas School Oct 23rd. The Brewery will be getting ready for Christmas. Erica reminded us of Truck and Treat to be held at the public school, Oct 29th.

Dennis made a motion to adjourn. Ina seconded. Meeting was adjourned.

Next Chamber meeting will be Wed. November 16th at the Potosi Brewery Inn starting at noon.

Respectively submitted, Carol Friederick